



PARTNERS *for*
UNDERSTANDING PAIN



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American Chronic Pain Association (c)

Pain Awareness Month History



PARTNERS *for*
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Partners for Understanding Pain Logo represents the joining together of many organizations, each with its special knowledge and perspective, to bring pain issues into sharper public focus.

We hope it also reflects the complexity of interrelated issues—medical, social, economic, and personal—that come together to make sound pain management a challenge as well as our intent to address pain more effectively by considering it in its totality.



Pain Awareness Month History

The ACPA developed partnerships and embarked on a national public awareness campaign, *Partners for Understanding Pain* in 2001.

The goal of the campaign was to build an understanding of chronic and acute pain issues and the whole-person approach to pain management.



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Pain Awareness Month History

The Partners mission is to:

- ❖ Create greater understanding among health care professionals, individuals and families who are struggling with pain management, the business community, legislators, and the general public that pain is a serious public health issue;
- ❖ Offer a comprehensive network of resources and knowledge about issues in pain management through the members, each of which brings its unique perspective to the dialogue; and
- ❖ Build understanding and support that can help people with chronic, acute and cancer pain lead better lives.



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Pain Awareness Month History

Audiences

- ❖ Consumers, particularly those living with chronic pain
- ❖ Media: health/medical, features, business
- ❖ Health care professionals
- ❖ Leaders of business and industry
- ❖ Legislators and others who influence public policy



Pain Awareness Month History

2001

- ❖ In early 2001, the American Chronic Pain Association established a Pain Awareness Campaign.
- ❖ Pulled together organizations across the country whose missions complement the ACPA's under the umbrella of Partners for Understanding Pain
- ❖ Raising awareness through mass media, public forums, and other sources
- ❖ Strived to create greater understanding among health care professionals, individuals and families, the business community, legislators, and the general public that pain is a serious public health issue.



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Pain Awareness Month History

2002

International Association for the Study of Pain (IASP Conference)

During week of August 21st, 2002, American Chronic Pain Association hosted a kick-off luncheon for the *Partners for Understanding Pain* Campaign at the IASP. Media were invited to come in to the exhibit where an announcement of Partners, reasons for the campaign, tentative year-long activities were presented.

**Monthly topics for the web site focused on
issues germane to pain.**



Pain Awareness Month History

2003

Partners for Understanding Pain September 19~20, 2003 in Chicago, IL

30 partner organizations.

The key note speakers:

* Ed Covington, M.D * Dan Carr, M.D.

Partners took part in developing workshops to address some of the key issues in pain today. The workshops included:

- * Pain in the workplace
- * Pain and the underserved
- * When Kids hurt
- * Is it all in my head
- * Pain and the family
- * Acute and Cancer pain
- * Pain and Culture
- * Women in pain/men in pain

❖ The common theme throughout the event was a need for increased communication and education.



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Pain Awareness Month History

2004

Meeting Challenges in the Decade of Pain **September 16-17, 2004 in Washington, DC**

The Partners came together to learn more about key challenges and to help formulate strategies to push pain to the top of the national healthcare agenda.

Keynote speaker was **Mike Rogers**, United States Representative, Michigan; sponsor of HR 1863, The National Pain Care Policy Act of 2003.

Other sessions included:

- ❖ Decade of Pain Control and Research at Mid-Decade: A Progress Report
Dennis Turk, PhD,
- ❖ Disparities in Care **Knox Todd MD, MPH,**
- ❖ Challenges of The Underserved Panel Discussion with **Carmen Green, MD,**
John Arradondo, NAACP; Twei Doong, Department of Health and Human Services



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Pain Awareness Month History

2004

Free Nurses Toolkit

- ❖ Tool Kits were developed with American Academy of Nurse Practitioners, the American Association of Rehabilitations Nurses, American Nurses Association, American Society of Pain Management Nurses, and the American Society of Perianesthesia Nurses.
- ❖ Utilize existing resources to create a comprehensive network of knowledge about pain management among the nursing staff.



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Pain Awareness Month History

2004

- ❖ 4,300 kits reaching nurses in every state plus Canada, and Australia.
- ❖ 23,000 downloaded from the Partners for Understanding Pain web page.



Pain Awareness Month History

2005

Pharmacists and Nurses Free Toolkit

Tool Kits were developed in cooperation with the American Pharmacists Association, and the partner nursing organizations.

The kits contained:

- * CARE Card Program Tablets
- * CD of Resources
- * Community resources
- * PUP Posters and buttons
- * List of Partners
- * PR materials for distribution to press



Pain Awareness Month History

2005

- ❖ More than **15,00** kits reaching pharmacists and nurses in every state plus Canada, Australia, Spain, Singapore, Nigeria, and Saudi Arabia.
- ❖ In addition, there were more than **58,000** downloaded from the Partners for Understanding Pain web page.

Pharmacist CARE Program

Compassionate Accurate Responsive Educational

When you're not feeling well you go to the doctors. He or she may give you a prescription to obtain medication from the pharmacy as part of your treatment. It is important that you understand what you are taking, why and how to take it. The process should be like this:

How to have your prescription filled:

Script	Fill	Ask	Take	Questions? Call
				

Things that you need to keep in mind when taking your medication:

Time to Take



Morning
Number of Pills

Draw Number of Pills to Take





Evening
Number of Pills

Draw Number of Pills to Take








Take with Food



On Empty Stomach



Things to Avoid:



May Cause:



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Pain Awareness Month History

2005

Visit to the Hill

Supporting HR 1020

September 14, 2005 in Washington, DC

- ❖ Partners for Understanding Pain visited their congressional representatives on September 14, 2005 to gain support for HR 1020: The National Pain Care Policy Act of 2005.
- ❖ Press conference with **Rep. Mike Rogers**, attended by more than 50 people representing more than 20 of the partner organizations, held on the steps of the capital.
- ❖ Met one-on-one with lawmakers to urge support of HR 1020 and highlight chronic pain as a growing national public health crisis.
- ❖ Partners in communities around the country made local visits to their Representatives local offices to encourage support of HR 1020.
- ❖ The end of 2005 brought 33 supporters of the bill.



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Pain Awareness Month History

2005

National Institute of Arthritis and Musculoskeletal and Skin Diseases (NIAMS) Coalition *Reducing the Cost of Chronic Pain through NIH Research*

- ❖ September 30, 2005 held at the Russell Senate Building
- ❖ A Senate briefing was held to explore the need for continued research in pain..

The speakers included:

- ❖ Dr. Cheryl Kitt, Director of Extramural Research at NIAMS
- ❖ Emily Smith (age 13) has juvenile rheumatoid arthritis
- ❖ Nicole Kelly, President, ACPA
- ❖ Penney Cowan, ACPA



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Pain Awareness Month History

2006

Partners for Understanding Pain campaign provides three tool kits:

- ❖ Pain Awareness Kits for Nurses
- ❖ Pain Awareness Kits for Pharmacists
- ❖ Pain in Older Adults
- ❖ More than 150,000 tool kits have been distributed through the mail or downloaded from the Partners For Understanding Pain web site.
- ❖ ACPA focused on grass root efforts on getting ACPA facilitators to do local events in their communities around the new pain care act of 2007, HR 2924.



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Pain Awareness Month History 2007 and Beyond

The ACPA felt confident that our efforts had established Pain Awareness Month and that it would endure.

- ❖ The ACPA continues to work with the American Chronic Pain Association facilitators to obtain state proclamations.
- ❖ Focused on grass root efforts to getting ACPA facilitators to do local events in their communities.
- ❖ We have continued these efforts today.



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Pain Awareness Month History

Partners

- ❖ American Academy of Nurse Practitioners
- ❖ American Academy of Pain Management
- ❖ American Academy of Pain Medicine
- ❖ American Academy of Physical Medicine and Rehabilitation
- ❖ American Association of Colleges of Nursing
- ❖ American Association of Rehabilitation Nurses
- ❖ American Back Society
- ❖ American Cancer Society
- ❖ American Chronic Pain Association
- ❖ American Nurses Association
- ❖ American Pain Society
- ❖ American Public Health Association
- ❖ American RSDHope Group
- ❖ American Sleep Apnea Association
- ❖ American Society of Pain Management Nursing
- ❖ American Society of Perianesthesia Nurses
- ❖ Arthritis Foundation



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Pain Awareness Month History

Partners

- ❖ Association for Repetitive Motion Syndromes
- ❖ Baylor College of Medicine
Department of Physical Medicine
Rehabilitation
- ❖ Chronic Fatigue Syndrome
- ❖ Circle of Friends with Arachnoiditis
- ❖ Covenant Health System, Covenant
Medical Center Covenant Lakeside
- ❖ Department of Veteran Affairs Medical
Center, Houston, TX
- ❖ Endometriosis Research Center
- ❖ Family Caregivers Alliance
- ❖ For Grace
- ❖ Home Caregivers Accreditation of America,
LLC
- ❖ Institute for Health and Productivity
Management
- ❖ Intercultural Cancer Council
- ❖ International Endometriosis Association
- ❖ International Polio Network
- ❖ Interstitial Cystitis Association
- ❖ Lupus Foundation of America
- ❖ Men's Health Network
- ❖ National Association for the Advancement
of Colored People (**NAACP**)
- ❖ National Association of Social Workers



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Pain Awareness Month History

Partners

- ❖ National Chronic Pain Outreach Association
- ❖ National Chronic Pain Society
- ❖ National Committee on the Treatment of Intractable Pain
- ❖ National Consumer League
- ❖ National Fibromyalgia Association
- ❖ National Fibromyalgia Partnership
- ❖ National Headache Foundation
- ❖ National Medical Association
- ❖ National Pain Foundation
- ❖ National Urban League
- ❖ National Vulvodynia Association
- ❖ National Women's' Health Resource
- ❖ Neuropathy Association
- ❖ Pain Policy Studies Group University of Wisconsin
- ❖ Pain Topics
- ❖ Pharmaceutical Research and Manufactures of America
- ❖ Post-Polio Health International
- ❖ Progress on Pain
- ❖ Sickle Cell Disease Association



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Pain Awareness Month History

Partners

- ❖ Sidney Kimmel Cancer Center at John Hopkins
- ❖ Southern California Cancer Pain Initiative
- ❖ TMJ Association
- ❖ Trigeminal Neuralgia Association
- ❖ Triumph Over Pain Foundation
- ❖ University of Florida Comprehensive Center for Pain Research
- ❖ VZV Research Foundation
- ❖ World Health Organization Collaborating Center for Policy and Communications



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Thank you



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