

12-DAY READY-TO-USE SOCIAL MEDIA CALENDAR

Patients' Hats Off to Nurses Initiative



International Nurses Day
12 May 2026



This calendar is designed for **patient organizations, nursing associations, healthcare partners, and supporters** who want to celebrate International Nurses Day through a simple, coordinated social media campaign.

The calendar follows the International Nurses Day 2026 theme, **"Our Nurses. Our Future. Empowered Nurses Save Lives."** ICN confirms that International Nurses Day is celebrated every year on **12 May** and lists the 2026 hashtags as **#IND2026** and **#OurNursesOurFuture**.

WPA's initiative page also positions the toolkit as a resource for nurses' associations, patient organizations, and partners.



World Patients Alliance

#IND2026
#OurNurses
#OurFuture
Empowered Nurses Save Lives.

Date	Posting Theme	Caption	Hashtags
May 1, 2026	Campaign Launch	This May, we are joining the Patients' Hats Off to Nurses Campaign to celebrate nurses and recognize their contribution to patients, families, and communities. Nurses make care safer, kinder, and more human.	#PatientsHatsOffToNurses #InternationalNursesDay #IND2026 #ThankYouNurses
May 2, 2026	International Nurses Day Theme	International Nurses Day 2026 is being marked under the theme "Our Nurses. Our Future. Empowered Nurses Save Lives." This theme reminds us that when nurses are supported and empowered, patients and health systems benefit.	#OurNursesOurFuture #EmpoweredNursesSaveLives #IND2026 #NursesDay
May 3, 2026	Why Nurses Matter to Patients	For patients, nurses are often the closest face of care. They listen, support, guide, comfort, and respond when patients need them most. Today, we recognize the human value of nursing.	#PatientVoice #ThankYouNurses #PatientsHatsOffToNurses #PatientCentredCare
May 4, 2026	A Message of Thanks	To every nurse who has stood beside a patient, provided care, offered comfort and protected dignity: thank you. Your care is remembered by patients. Your work matters.	#ThankYouNurses #NursesMatter #PatientsHatsOffToNurses #IND2026
May 5, 2026	7 Days to International Nurses Day	7 days to International Nurses Day. We begin the countdown by honouring nurses for the skill, compassion, and commitment they bring to care every day.	#7DaysToNursesDay #PatientsHatsOffToNurses #ThankYouNurses #IND2026
May 6, 2026	Nurses and Patient Safety	Nurses play a central role in patient safety. Their attention, communication, and timely action help protect patients at every stage of care.	#PatientSafety #ThankYouNurses #OurNursesOurFuture
May 7, 2026	Nurses and Dignity	Nurses protect dignity when patients feel vulnerable. They bring respect, reassurance, and humanity into healthcare.	#PatientDignity #NursesMatter #PatientsHatsOffToNurses
May 8, 2026	Nurses and Trust	Trust in care is built through listening, presence, and compassion. Nurses help patients feel seen, heard, and supported.	#TrustInCare #PatientVoice #ThankYouNurses
May 9, 2026	Nurses and Families	3 days to International Nurses Day. Nurses support not only patients, but also families and caregivers. Their guidance can bring clarity and strength during difficult moments.	#3DaysToNursesDay #FamilyCare #ThankYouNurses #PatientsHatsOffToNurses
May 10, 2026	Empowered Nurses Save Lives	2 days to International Nurses Day. Empowered nurses save lives. Supporting nurses means strengthening care, improving safety, and building better health systems for everyone.	#2DaysToNursesDay #EmpoweredNursesSaveLives #OurNursesOurFuture #IND2026
May 11, 2026	Global Appreciation	1 day to International Nurses Day. Around the world, nurses continue to stand with patients in hospitals, clinics, homes, communities, and emergency settings. Tomorrow, we celebrate them globally.	#1DayToNursesDay #InternationalNursesDay #ThankYouNurses #PatientsHatsOffToNurses
May 12, 2026	International Nurses Day	Today, on International Nurses Day, we proudly celebrate nurses everywhere. From the patient perspective, nurses are essential to safe, compassionate, and human-centred care. Hats off to nurses.	#InternationalNursesDay #IND2026 #PatientsHatsOffToNurses #ThankYouNurses #OurNursesOurFuture