



MEMBERSHIP SURVEY REPORT 2026



Annual Membership Survey 2026

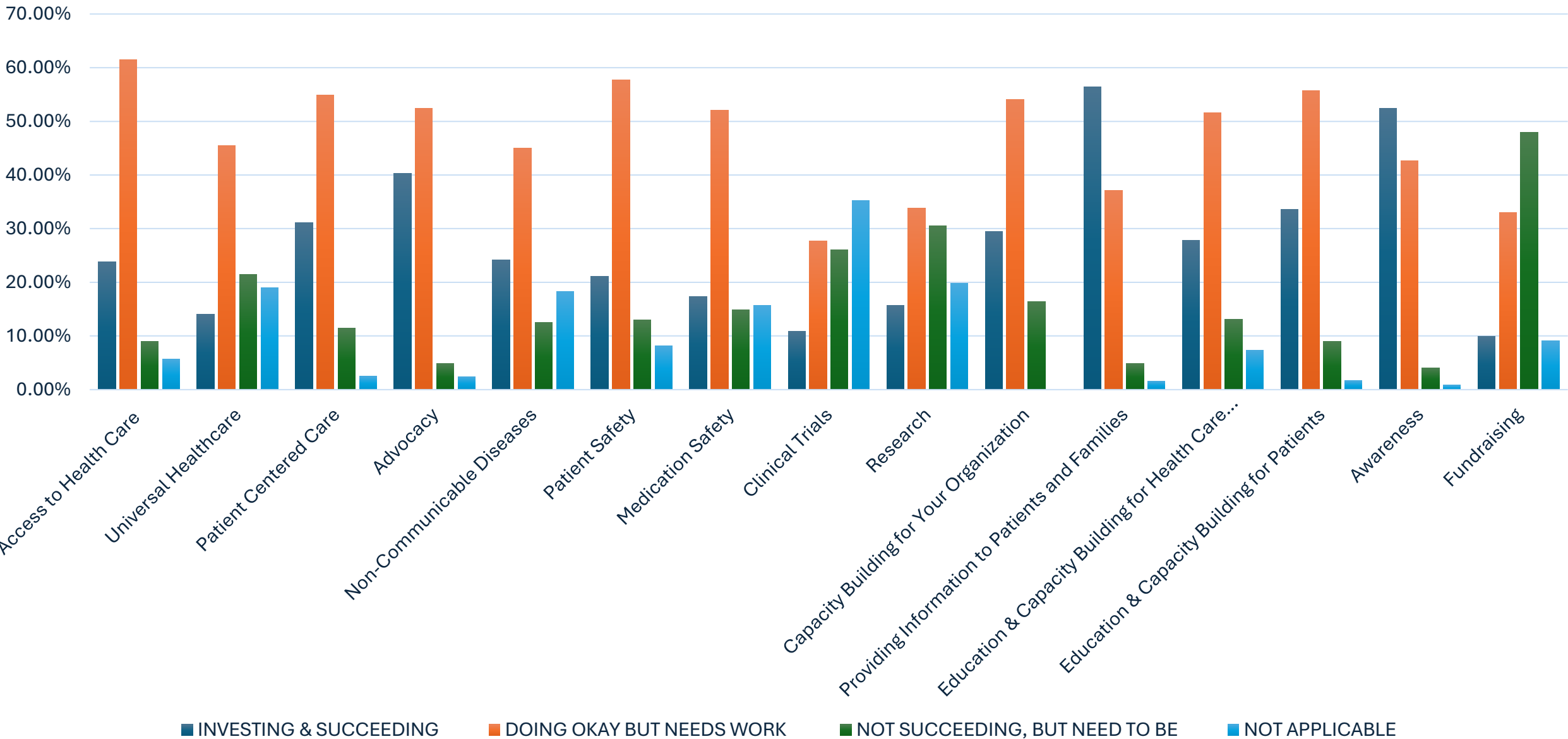
Assessing Needs and Gap Areas of Patient Advocacy Organization Members

WPA conducts an annual survey of our member organizations. The results of this survey inform us how to **best serve** our members. We are pleased to share the preliminary findings of this year's survey with you:



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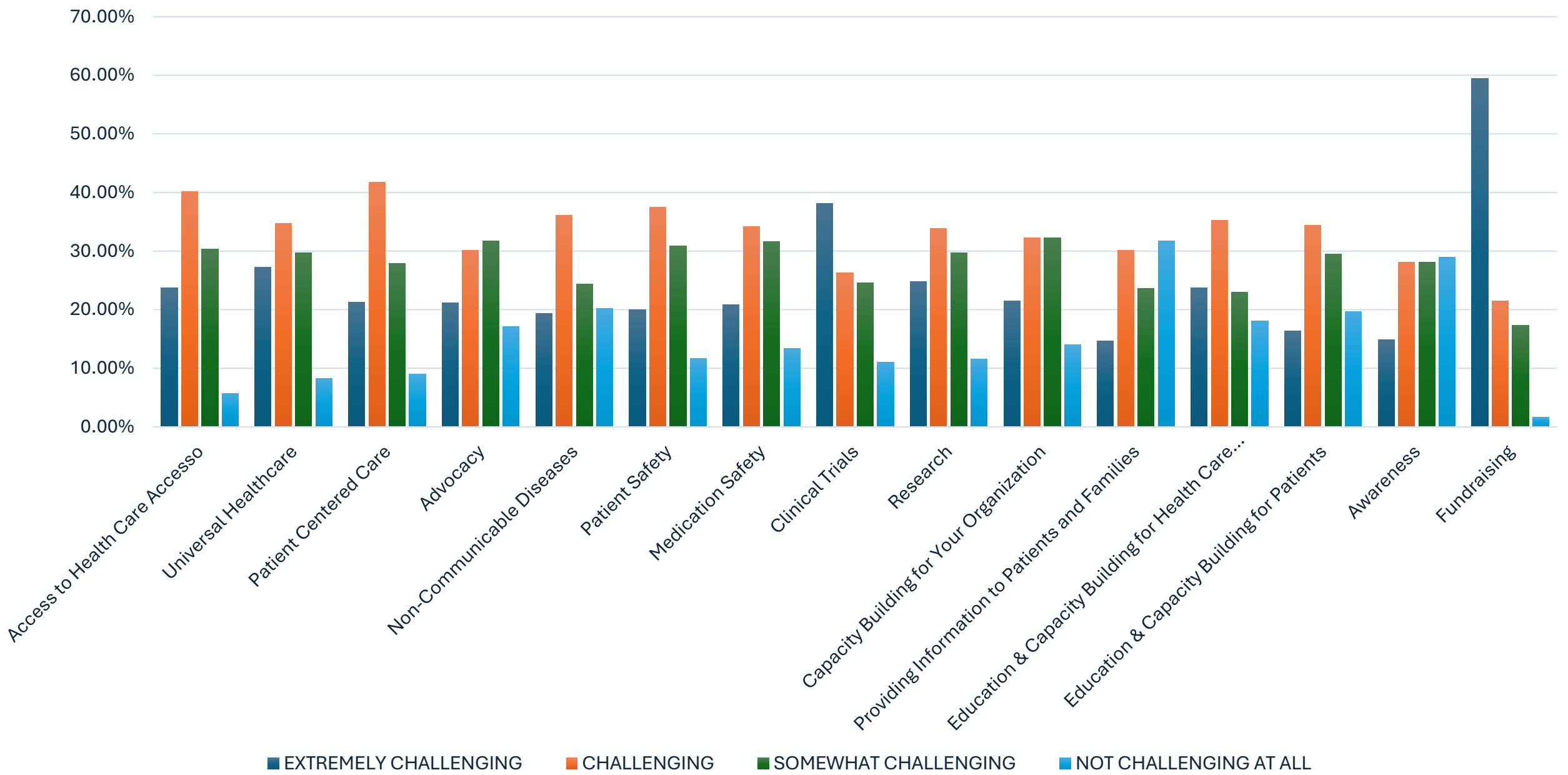
Please rate your organization’s **INVOLVEMENT AND SUCCESS** in the following areas. Please mark each one that applies to your organization



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DESCRIPTION	INVESTING & SUCCEEDING	DOING OKAY BUT NEEDS WORK	NOT SUCCEEDING, BUT NEED TO BE	NOT APPLICABLE
Access to Health Care	23.77%	61.48%	9.02%	5.74%
Universal Healthcare	14.05%	45.45%	21.49%	19.01%
Patient Centered Care	31.15%	54.92%	11.48%	2.46%
Advocacy	40.32%	52.42%	4.84%	2.42%
Non-Communicable Diseases	24.17%	45.00%	12.50%	18.33%
Patient Safety	21.14%	57.72%	13.01%	8.13%
Medication Safety	17.36%	52.07%	14.88%	15.70%
Clinical Trials	10.92%	27.73%	26.05%	35.29%
Research	15.70%	33.88%	30.58%	19.83%
Capacity Building for Your Organization	29.51%	54.10%	16.39%	0.00%
Providing Information to Patients and Families	56.45%	37.10%	4.84%	1.61%
Education & Capacity Building for Health Care Providers	27.87%	51.64%	13.11%	7.38%
Education & Capacity Building for Patients	33.61%	55.74%	9.02%	1.64%
Awareness	52.46%	42.62%	4.10%	0.82%
Fundraising	9.92%	33.06%	47.93%	9.09%

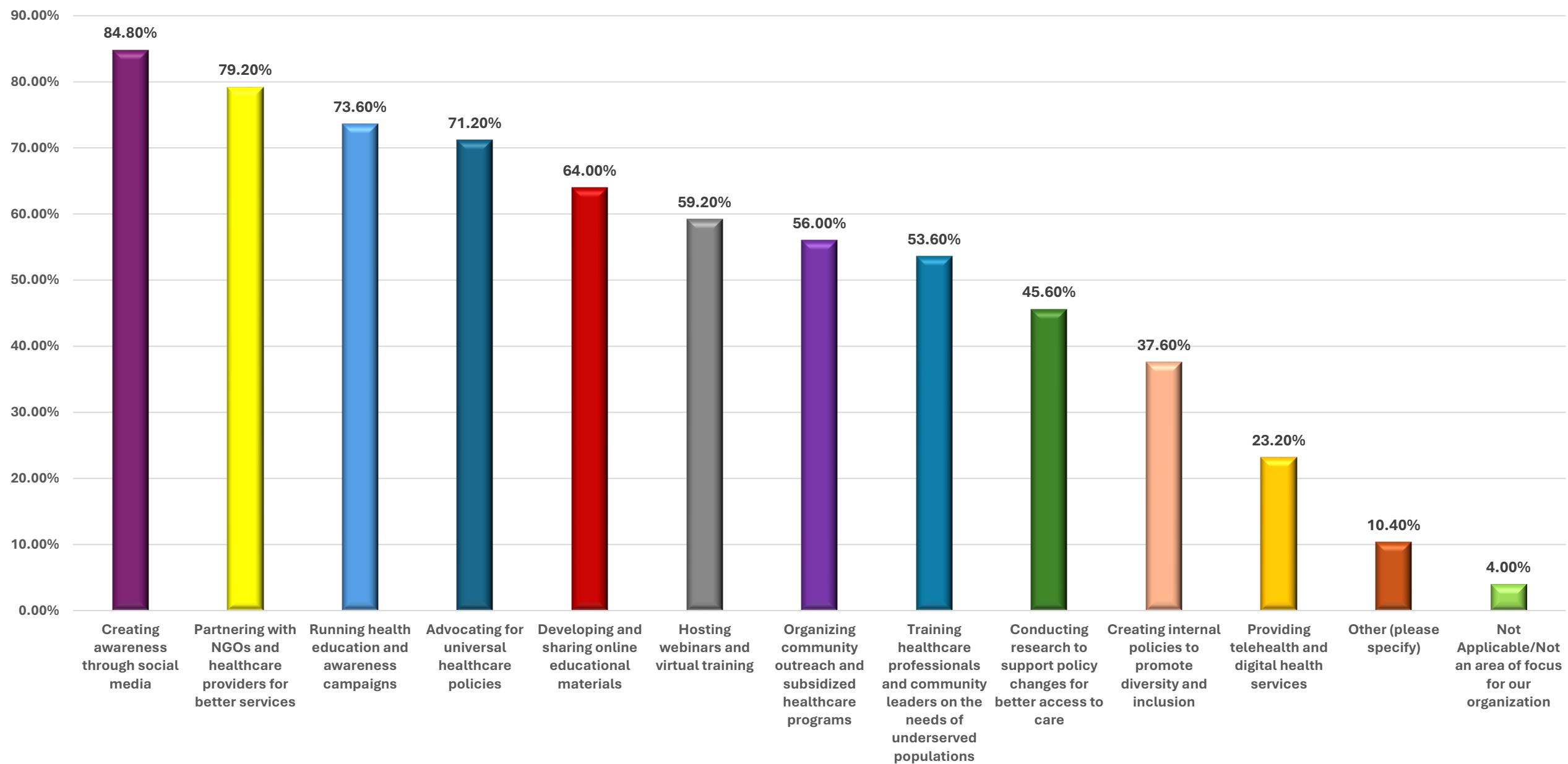
Please rate the **IMPORTANCE** of each of the following items in terms of your organization's **CHALLENGES**:



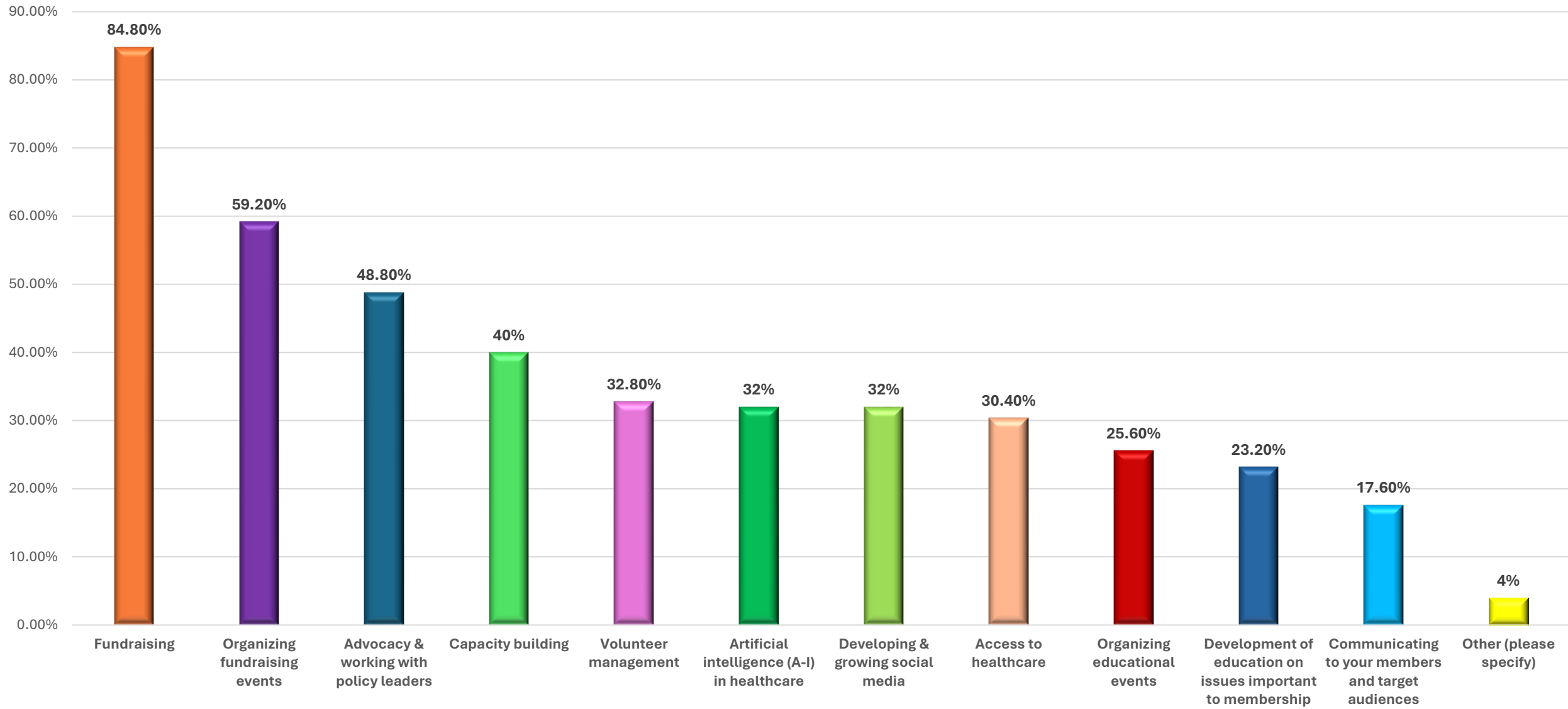
Please rate the **IMPORTANCE** of each of the following items in terms of your organization's **CHALLENGES**:

Description	EXTREMELY CHALLENGING	CHALLENGING	SOMEWHAT CHALLENGING	NOT CHALLENGING AT ALL
Access to Health Care Accesso	23.77%	40.16%	30.33%	5.74%
Universal Healthcare	27.27%	34.71%	29.75%	8.26%
Patient Centered Care	21.31%	41.80%	27.87%	9.02%
Advocacy	21.14%	30.08%	31.71%	17.07%
Non-Communicable Diseases	19.33%	36.13%	24.37%	20.17%
Patient Safety	20.00%	37.50%	30.83%	11.67%
Medication Safety	20.83%	34.17%	31.67%	13.33%
Clinical Trials	38.14%	26.27%	24.58%	11.02%
Research	24.79%	33.88%	29.75%	11.57%
Capacity Building for Your Organization	21.49%	32.23%	32.23%	14.05%
Providing Information to Patients and Families	14.63%	30.08%	23.58%	31.71%
Education & Capacity Building for Health Care Providers	23.77%	35.25%	22.95%	18.03%
Education & Capacity Building for Patients	16.39%	34.43%	29.51%	19.67%
Awareness	14.88%	28.10%	28.10%	28.93%
Fundraising	59.50%	21.49%	17.36%	1.65%

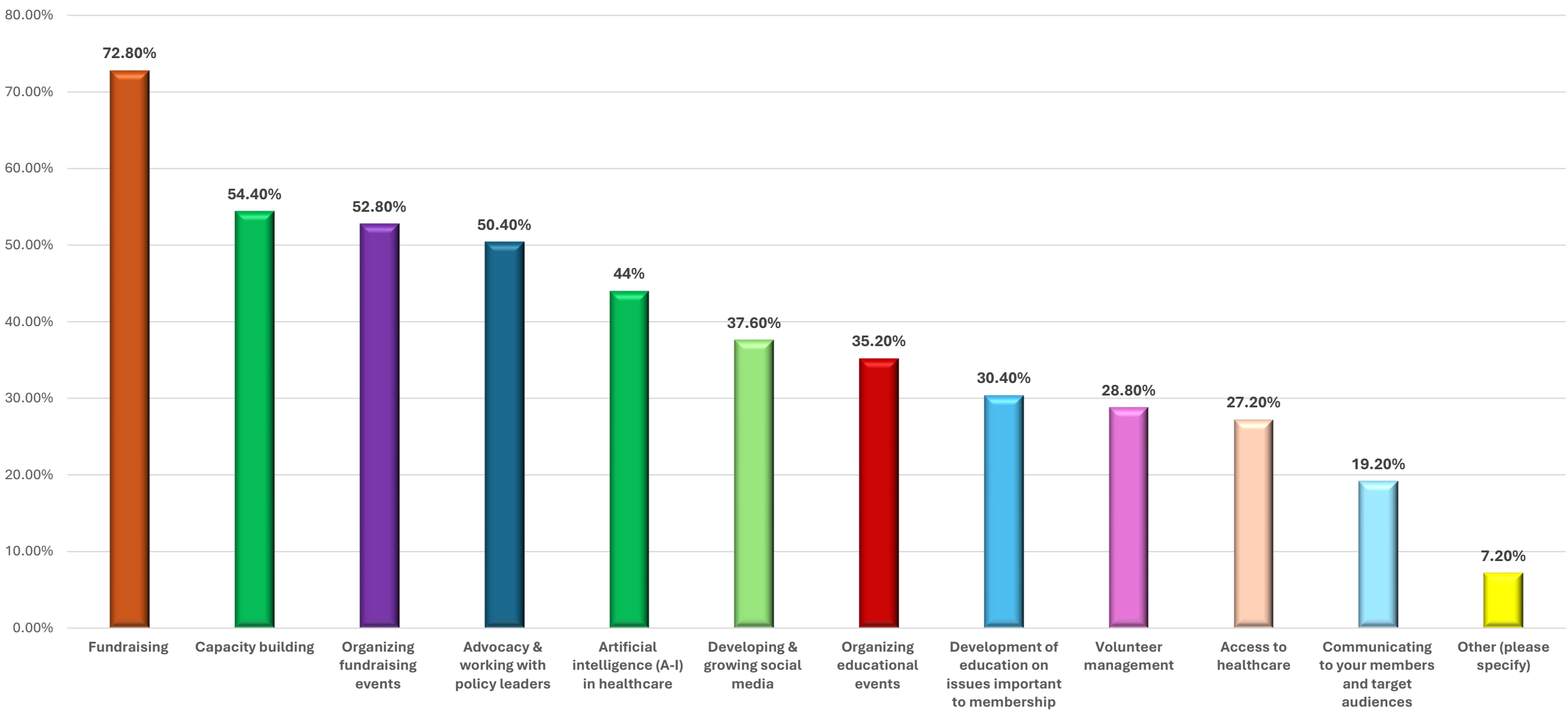
What **MEASURES** does your organization take to **IMPROVE EQUAL ACCESS** to healthcare?



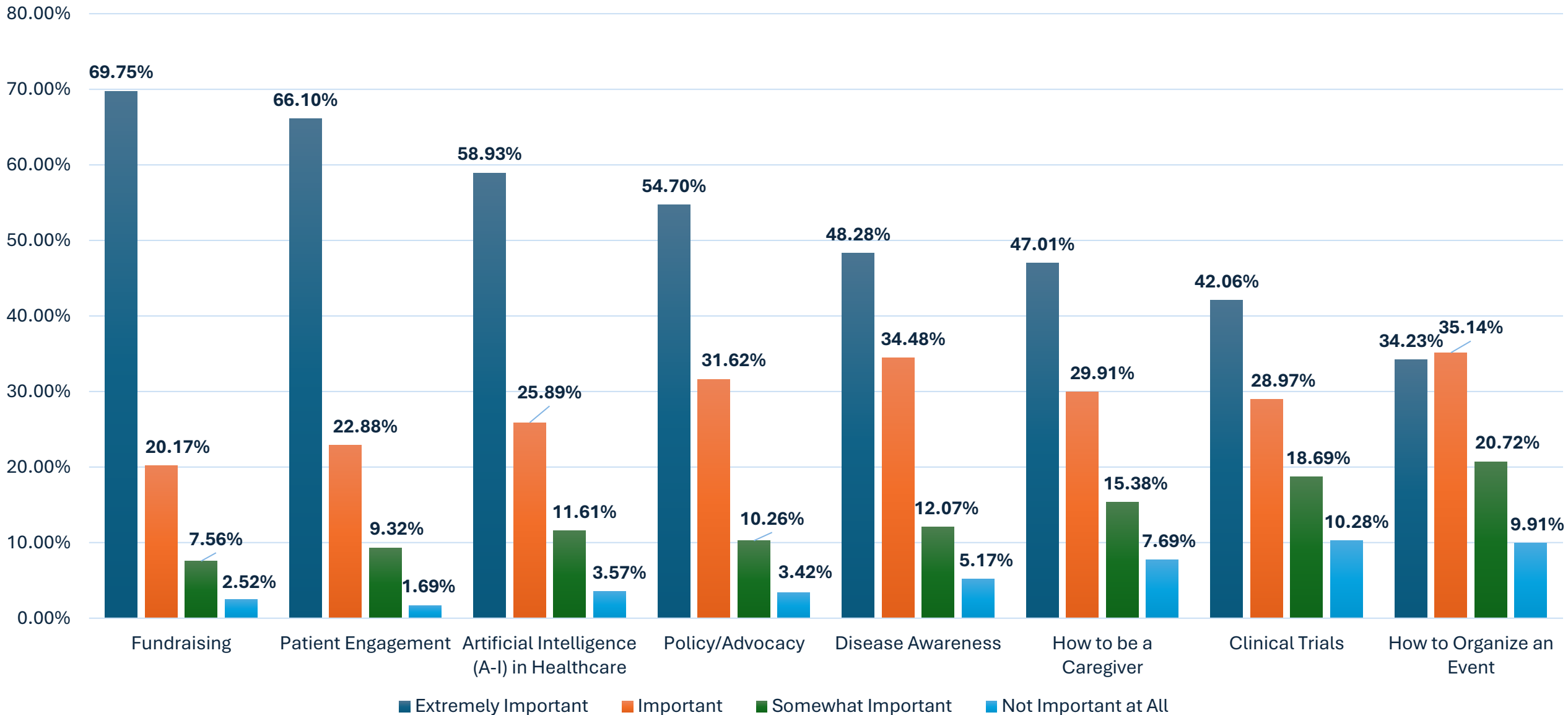
What was your organizations **MAIN STRUGGLES** in 2025



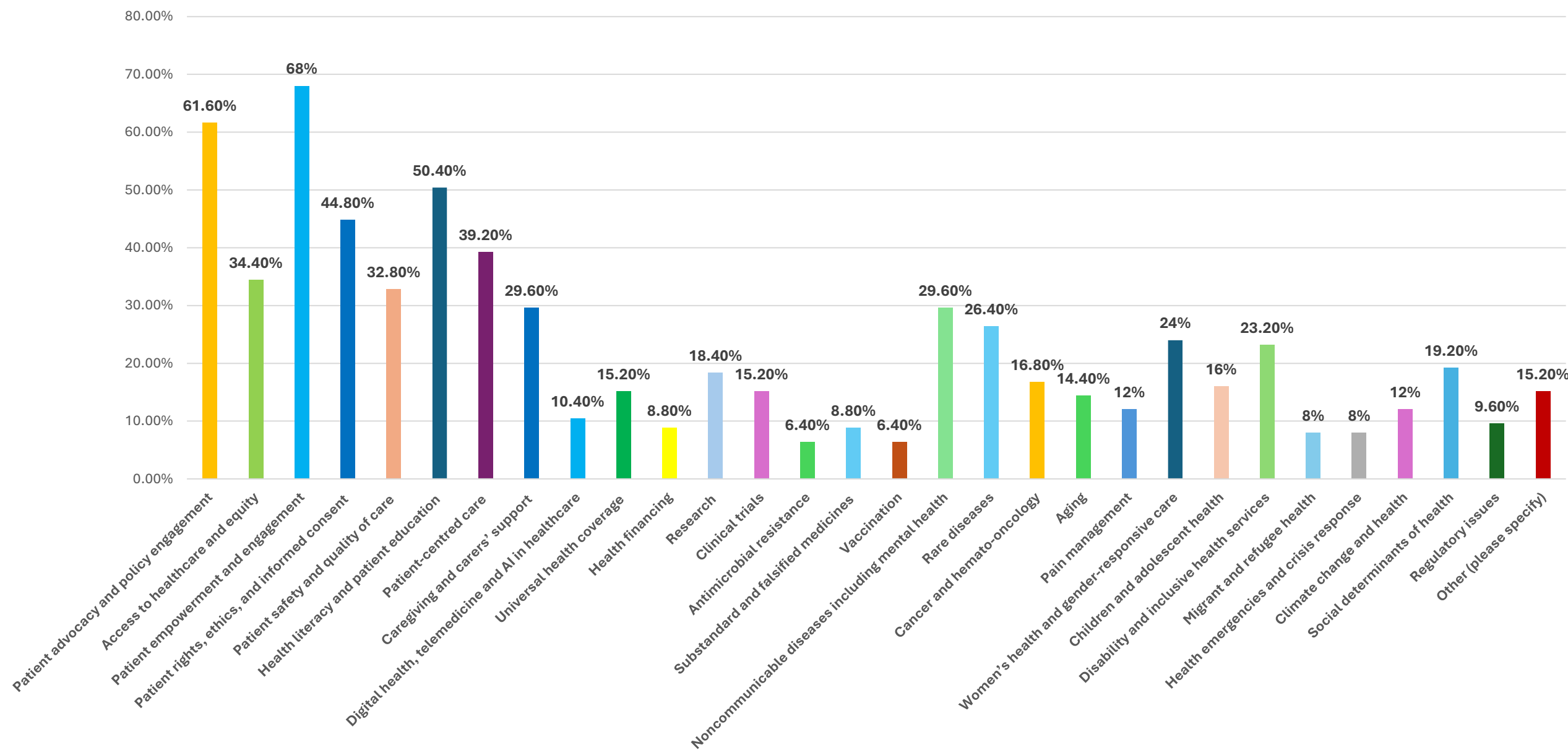
In which areas would you like **WPA'S ASSISTANCE** in 2026.



Would you like WPA to develop **EDUCATION MATERIAL** (e.g. toolkits) on any of the given topics: Please rate the **IMPORTANCE** of each of the following items in terms of your organization's challenges:



Please indicate your areas of **EXPERIENCE OR EXPERTISE**. You may be invited to serve as a **SPEAKER OR PANELIST** in WPA events.



THANK YOU



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