



World
Patients
Alliance



World
Patient Safety
Day 17 September 2025

Patient Safety From the Start!

482 GLOBAL EVENTS



Event Report **2025**
World Patient Safety Day



WHO WE ARE ?



Vision:

Our vision is that all patients will have access to safe, high quality and affordable healthcare everywhere in the world.



Mission:

Our mission is to be the global voice of patients working toward patient empowerment and engagement, improved access to safe innovative treatment and patient centered healthcare throughout the world.

**World Largest Patient Advocacy Umbrella Organization
that work across all disease areas**

**Member
Organization**

707

Countries

138

WHO Regions

06



About World Patient Safety Day

World Patient Safety Day (WPSD) is observed annually on 17 September, as established by the World Health Assembly resolution WHA72.6. It serves as a global call to action, uniting patients, families, health workers, policymakers, and civil society to advance patient safety worldwide.

The 2025 campaign focuses on safeguarding our youngest patients, newborns and children by ensuring that safety is prioritized right from the start of life. This year's theme, **"Safe care for every newborn and every child"**, recognizes the urgent need to eliminate preventable harm in paediatric and neonatal health care settings.

Newborns and children face disproportionately high risks of harm in health care, especially in intensive care units, surgical settings, and during medication administration. Research shows that up to **97%** of adverse events in neonatal care are preventable, and many such harms stem from unsafe childbirth, infections, diagnostic delays, and medication errors. Studies report rates of adverse events as high as **91.6%** in paediatric intensive care settings and up to **53.8%** in general care settings.

By prioritizing child-centred safety, we can save lives and strengthen lifelong health outcomes. The 2025 campaign calls for stronger clinical safety standards, better training for health workers, and more effective systems for reporting, learning, and family engagement.

Objectives of WPSD 2025

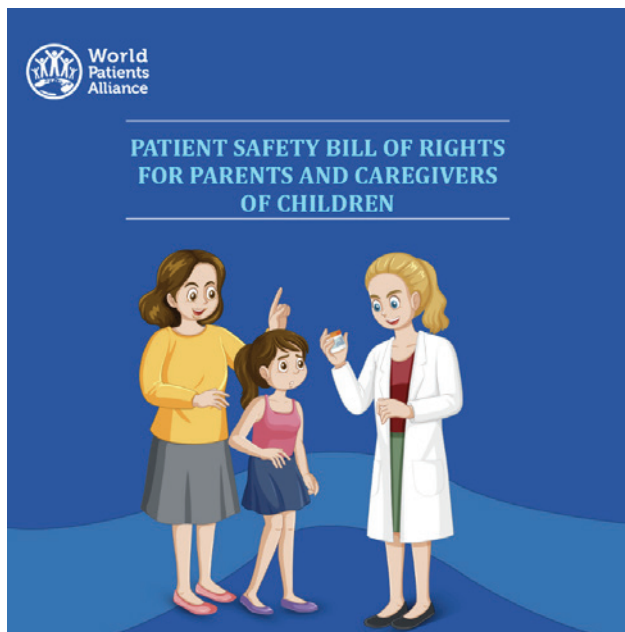
1. Raise global awareness of the safety challenges in paediatric and newborn care.
2. Mobilize stakeholders to implement policies, training, and systems that reduce preventable harm to children.
3. Empower families and children to participate actively in health care decisions and safety education.
4. Promote research and innovation in child and newborn safety practices, especially in high-risk settings.



Patient Safety Bills of Rights

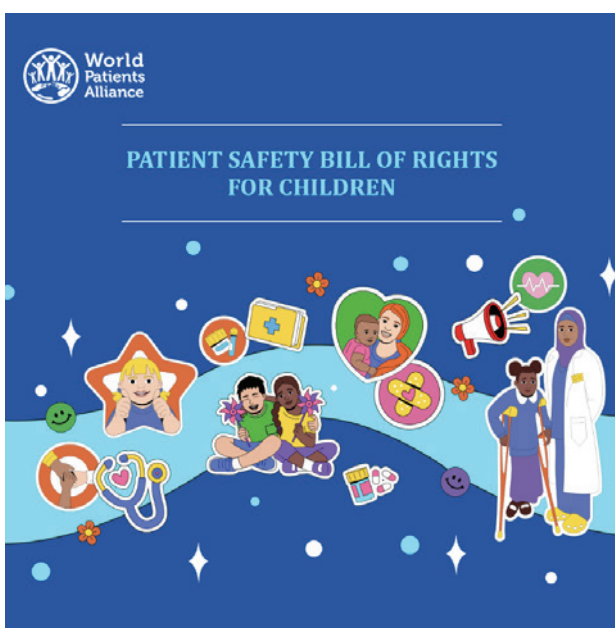
The World Patients Alliance marked WPSD 2025 by launching two landmark Patient Safety Bills of Rights one for children and one for parents and caregivers. These new rights frameworks strengthen global efforts to ensure safer, more dignified care for families everywhere.

Patient Safety Bill of Rights for Parents and Caregivers of Children



World Patients Alliance
Patient Safety Bill of Rights
For
Parents and Caregivers of Children
1. You have the right to know that your child is receiving safe care from health providers who understand infant and child care.
2. You have the right to fair and equal treatment and respect for your family's culture and beliefs.
3. You have the right to be with your child while your child receives care.
4. You have the right to be kept fully informed about your child's illness, treatment options, and health results.
5. You have the right to have your opinion heard and to be included as an equal in planning your child's care.
6. You have the right to give or withhold consent for treatment as long as you can show that it is in your child's best interests.
7. You have the right to know that your child is given appropriate treatment and correctly dosed medications for your child's age, size, and condition.
8. You have the right to be educated about the factors needed for the proper nutrition and well-being of your child.
9. You have the right to ask for a different health provider or second opinion and to report concerns about your child's care.
10. You have the right to a full explanation of anything that goes wrong in your child's care and the effect such an incident might have on your child's well-being.

Patient Safety Bill of Rights for Children



World Patients Alliance
Patient Safety Bill of Rights
For Children
1. Your child has the right to basic childhood health care and prompt, safe medical attention when ill or injured.
2. Your child has the right not to be discriminated against because of gender, race, disability or medical condition.
3. Your child has the right to be accompanied by a trusted adult while under medical care.
4. Your child has the right to be told, in age-appropriate fashion, about their medical condition and plan of care.
5. Your child has the right to provide information about themselves and to express an opinion about their plan of care.
6. Your child has the right to know the purpose of the treatments and medications they receive.
7. Your child has the right to access play, learning, and emotional support while receiving medical care.
8. Your child has the right to be protected from needless fear and pain in their medical care and from all forms of physical or emotional abuse.
9. Your child has the right to age-appropriate education about ways they can help care for their health.
10. Although most children do not have the legal right to give formal medical consent, your child's wishes should always be taken into account in decisions about their care.

PATIENT SAFETY VIDEO



Children Are Not Little Adults Understanding Patient Safety in Pediatric Care



The WPA released an educational video highlighting the unique nature of paediatric patient safety, emphasizing that children's rapidly developing bodies and minds require specialized care. The video guides parents and caregivers on recognizing serious illnesses and ensuring safe, age-appropriate healthcare for every child.

Link:

https://www.youtube.com/watch?v=P_SHwcGz2RI

Patient Safety Books for Children



THE ELSEVIER
FOUNDATION



WPA, in collaboration with the Elsevier Foundation, also ran a dedicated campaign to highlight the Patient Safety Books for Children as part of the WPSD 2025 initiative under the theme "Safe Care for Every Newborn and Every Child." The campaign promoted these creative, story based educational resources that introduce children to health, safety, and communication in care settings. Through engaging storybooks and interactive flipbooks, the initiative encouraged families and caregivers to teach children about patient safety in an enjoyable and accessible way, fostering awareness, confidence, and safe behavior from the very start.

Link:

<https://www.worldpatientsalliance.org/patient-safety-books-for-children/>

Patient Safety Books for Children



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THE ELSEVIER
FOUNDATION



World
Patient Safety
Day 17 September 2025

Celebrating Patient Safety Books for Children



WPSD WEBINAR



World Patients Alliance THE ELSEVIER FOUNDATION



World Patient Safety Day 17 September 2025

Webinar

Patient Safety Books for Children

Safe care for every newborn and every child
Patient safety from the start!

Date & Time:
August 28 at 8:00 AM EST



www.worldpatientsalliance.org www.elsevierfoundation.org

As part of the World Patient Safety Day 2025 observance, WPA hosted a special webinar titled “Patient Safety Books for Children” on August 28, 2025, developed in collaboration with the Elsevier Foundation. This session marked the global promotion of WPA’s innovative book series aimed at teaching children about safety in healthcare through engaging stories, diverse characters, and simple, practical lessons. Speakers highlighted how storytelling can empower children to understand their rights, encourage safe care practices, and nurture a culture of safety from an early age. This initiative reflects WPA’s continued commitment to integrating patient safety education from childhood and fostering awareness that every child has the right to safe care.

Link:

<https://https://www.worldpatientsalliance.org/allevnts/webinar-patient-safety-books-for-children/>

OUR SPEAKERS



Lais Junqueira

Quality, Patient Safety and Innovation
Manager, Elsevier Foundation



Rida Viljoen

Patient Empowerment and Advocacy
Lead for South African Cystic Fibrosis
Association (SACFA)



Inge Dhamanti

Head of Center of Excellence for Patient
Safety and Quality, Airlangga Univ.



J S Arora

General Secretary of National
Thalassemia Welfare Society



Helen Haskell

Chair of World Patients Alliance
Patient Safety and Quality Council



Andrew Spiegel

Chair of
World Patients Alliance



Hussain Jafri

CEO of
World Patients Alliance

WPSD WEBINAR



WPSD WEBINAR

Safe from the Start: PATIENT SAFETY AND QUALITY IN INFANT AND CHILD CARE

SEPTEMBER 9, 2025
8:00 AM – 9:30 AM (EST)



**SAFE CARE FOR EVERY NEWBORN
AND EVERY CHILD**

Patient Safety From the Start!

worldpatientsalliance.org

On September 9, 2025, WPA hosted the “Safe from the Start: Patient Safety and Quality in Infant and Child Care” webinar, aligned with the WPSD 2025 theme “Safe care for every newborn and every child.” The session brought together global experts, advocates, and caregivers to discuss safety challenges in neonatal and paediatric care, highlighting safe child birth, medication safety, infection prevention, and family engagement. Speakers emphasized situational awareness, psychological safety, and learning systems to reduce avoidable harm, reaffirming WPA’s commitment to advancing child-centred patient safety worldwide.

Link:

<https://www.worldpatientsalliance.org/allevvents/wpsd-webinar-safe-from-the-start-patient-safety-and-quality-in-infant-and-child/>

OUR SPEAKERS



Dr Peter Lachman
Lead I SAFE Programme



Isabela Castro
Founder & CEO I Instituto Isabela
Castro



Mona D. Shah
Mona Shah, Paediatric Safety Expert
Group Roche.



Dr Blerta Maliqi
Unit Head – Quality of care and patient
safety world Health Organization



Helen Haskell
Chair of World Patients Alliance
Patient Safety and Quality Council



Andrew Spiegel
Chair of
World Patients Alliance

GLOBAL



**World
Patients
Alliance**

**World Patient Safety
Day 2025**

482

**Key Events Organized by WPA in
Collaboration with Members**

World Patient Safety Day Conference



Patient Safety Foundation



Poland



Columna Medica



EURO Region



07 September 2025



<http://bezpieczenstwochorych.ntx.pl>

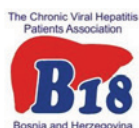
On September 7, 2025, the Patient Safety Foundation, with support from the WPA, organized its annual World Patient Safety Day conference at Columna Medica under the theme “Safety Starts Today.” The event brought together more than 60 participants, including patients, doctors, nurses, pharmacists, policymakers, and other stakeholders, to discuss a wide range of health and safety topics such as dietary interventions for women with gynecological problems, essential diagnostics after age 50, prostate treatment, and patient perspectives on living with diabetes. A key highlight was the focus on newborn care, where young mothers engaged in discussions on protecting their children’s health, accessing reliable information, and seeking proper guidance on treatment, feeding, and nursing. The conference created an interactive and engaging atmosphere, with participants exchanging ideas both in formal sessions and during informal networking breaks, leaving a strong sense of collaboration, positive energy, and commitment to strengthening patient safety from the very start of life.



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Educational Campaign on Vaccination and Hepatitis B Prevention in Newborns and Children



The Chronic Viral Hepatitis Patients Association - B18



Bosnia and Herzegovina



Banja Luka



EURO Region



18 September 2025



<http://www.hepatitis.rs.ba/>

The Association B18 in Bosnia and Herzegovina marked World Patient Safety Day 2025 with the campaign “Safety from the Start: Vaccination and Hepatitis B Prevention in Newborns and Children.” The initiative highlighted the role of vaccination and hepatitis B prevention in early childhood safety. Activities included a lecture at the Infectious Diseases Clinic of the University Clinical Center of Republika Srpska by Prof. Dr. Antonija Verhaz on “Viral Hepatitis and Pregnancy,” emphasizing newborn healthcare safety. Educational flyers such as “Hepatitis B – Protect Your Baby” and materials on hepatitis, nutrition, and healthy living were distributed in health facilities. A public event in central Banja Luka attracted 150–200 participants, including parents, pregnant women, and healthcare workers. Volunteers and professionals provided guidance, while Facebook and Instagram posts amplified key messages under the slogan “Patient Safety from the Start.” Overall, the campaign raised awareness, improved access to information, and reinforced prevention as essential to patient safety.



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Strengthening Maternal and Child Safety: WPSD 2025 Activities in Indonesia



CENTER OF EXCELLENCE
FOR PATIENT SAFETY AND QUALITY
Improving Patient Safety through Education and Research

Center of Excellence for Patient Safety And Quality



Indonesia



Surabaya, Indonesia



WPRO Region



8-26, September 2025



<http://https://patientsafety.unair.ac.id/>

World Patient Safety Day 2025 was commemorated across Indonesia through a comprehensive campaign led by the Center of Excellence for Patient Safety and Quality (CoE-PSQ) under the theme “Safe Care for Every Newborn and Every Child.” A total of seven major events were conducted as part of the campaign, including open collaboration activities, volunteer mobilization, education sessions for healthcare workers and students, two Training of Trainers (ToT) and technical meetings, a national webinar, extensive patient-education programs across partner institutions and public health centers, and a social media campaign competition. These activities reached over 2,700 patients, 544 healthcare workers, and 132 students, emphasizing safe maternal, newborn, and child care while strengthening family engagement and community awareness. Through coordinated efforts with hospitals, universities, and public health centers, the campaign successfully promoted patient safety practices nationwide and reinforced collective commitment to protecting every newborn and every child.



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World Patient Safety at Charlotte Maxeke Hospital



Rare Diseases South Africa (RDSA)



South Africa



Johannesburg



AFRO Region



28 September 2025



<http://bezpieczenstwochorych.ntx.pl>

On 17 September 2025, Rare Diseases South Africa (RDSA) commemorated World Patient Safety Day with the initiative “Safe Beginnings at Charlotte Maxeke” at Charlotte Maxeke Johannesburg Academic Hospital, supported by a USD 500 WPA grant. The campaign, aligned with the theme “Safe Care for Every Newborn and Every Child,” featured an awareness table, 300 “Patient safety from the start!” badges, multilingual posters, and an interactive “Insta-Frame” for pledges and photos. The activities engaged about 600 people within the hospital and extended to 5,400 more online through Facebook, Instagram, LinkedIn, and TikTok. With all resources fully utilized, the project raised visibility, fostered symbolic commitment, and encouraged everyday vigilance in newborn and child care. The initiative proved that low-cost, participatory interventions can significantly impact patient safety awareness and offered a replicable model for future hospital-based campaigns.



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Community Event: Promoting Safe Motherhood and Child Health



Fountain of Blessings for Nations (FOBNA)



Ghana



Gulnyansi Community, Northern Ghana



AFRO Region



28 September 2025



<https://fobna.org/>

On September 28, 2025, Fountain of Blessings for Nations (FOBNA), in partnership with the Nanumba North Municipal Health Directorate and with full funding support from the WPA, commemorated World Patient Day in Gulnyansi Community, Northern Ghana. The event, which brought together over 70 participants including women, men, youth, and traditional leaders, focused on maternal and child health, emphasizing antenatal and postnatal care, safe facility deliveries, and HIV/AIDS prevention. Conducted in local languages for inclusivity, the program also highlighted the critical role of male involvement in family healthcare. Supported by a WPA grant of \$500, the celebration successfully promoted safe motherhood, community participation, and health awareness, with participants urging expansion to other communities in the future.



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Community Event: Empowering Children and Guardians for Safer Care in Namulonge, Uganda



Community Health Awareness Initiative Network



Uganda



Namulonge, Busukuma Subcounty



AFRO Region



28 -29 September 2025



<https://chainproject.africa/>

The World Patient Safety Day (WPSD) 2025 was commemorated on 29th and 30th September in Namulonge, Busukuma Subcounty, Uganda, under the theme “Empowering Children and their Guardians with Health, Safety, and Rights Knowledge through the Dos and Don’ts Approach.” Organized by the Community Health Awareness Initiative Network (CHAIN) with support from the WPA and partners, the event featured poems, speeches, music, dance, and drama performances by school children emphasizing patient safety and health awareness. A medical camp was also conducted, providing free health services to the community. The two-day celebration effectively combined education, art, and healthcare to promote patient safety and empower children and their guardians with essential knowledge for safer care practices.



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World Patient Safety Day Awareness Walk and Seminars



Alzheimer's
Pakistan

Alzheimer's Pakistan



Pakistan



Multiple Sites all over Pakistan



EMRO Region



17 September 2025



<https://alz.org.pk/>

Alzheimer's Pakistan joined the global commemoration of World Patient Safety Day (WPSD) 2025 by organizing awareness seminars, community events, and walks across various cities. Aligning with this year's theme "Safe Care for Every Newborn and Every Child" and slogan "Patient Safety from the Start!", the campaign underscored the importance of safety, dignity, and early intervention across all stages of life, including aging. Through these activities, Alzheimer's Pakistan highlighted the critical role of early and accurate dementia diagnosis in ensuring safer, more effective care and preventing avoidable harm. The initiative also promoted patient and caregiver engagement, inclusivity in healthcare, and public understanding of dementia as an integral part of the broader patient safety movement.



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Community Mobilization Events



Jahandad Society for Community Development (JSCD)



Pakistan



Multiple Sites all over Pakistan



EMRO Region



17 September 2025



<https://jscd.org.pk>

The Jahandad Society for Community Development (JSCD) commemorated World Patient Safety Day (WPSD) 2025 by conducting a series of grassroots-level awareness sessions across rural Punjab to engage and educate marginalized communities on patient safety. Aligned with the theme “Safe Care for Every Newborn and Every Child” and slogan “Patient Safety from the Start!”, the sessions focused on promoting safe child healthcare, early diagnosis, and preventive practices to reduce avoidable harm. Through interactive discussions and community participation, mothers, caregivers, and health community gained practical knowledge on safe hygiene, nutrition, and immunization. The initiative successfully enhanced community awareness, strengthened local capacity, and encouraged families to adopt safer health practices and advocate for safer care environments for children.



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“Mi niño, mi cuidado” Awareness Day on Patient Safety



Fundación de Apoyo a Enfermos con Trastornos Hipofisarios FAETH



Ecuador



Guayaquil, Ecuador



PAHO Region



11 & 15 September 2025



<https://www.facebook.com/FAETHEcuador>

On September 11, 2025, the Fundación de Apoyo a Enfermos con Trastornos Hipofisarios (FAETH) marked World Patient Safety Day 2025 with an awareness event titled “Mi niño, mi cuidado” at the Centro Materno Infantil Martha de Roldós in Guayaquil, Ecuador. The program featured talks by Clinical Psychologist Ana López, Dr. Joao Encalada, and FAETH delegate Margarita Vásquez, emphasizing patient safety and the role of civil organizations. Martha Vera read the WPA’s Declaration of Patient Safety Rights for Parents and Caregivers of Children. The event included a Q&A session, performances by the Huellas Doradas choir, dance therapy, and distribution of educational materials to mothers and children. A follow-up activity on September 15 at Hospital IESS Ceibos featured an informational booth supported by Neonatologist Dr. Karina Parra and the hospital’s user committee. Both initiatives advanced FAETH’s mission to raise patient-safety awareness, focusing on maternal and child health in line with the global theme of World Patient Safety Day 2025.



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“¡Seguridad del paciente desde el principio!”

Academic and Cultural Event on Pediatric Patient Safety



Fundación Sicklemia



Colombia



Cartagena, Colombia



PAHO Region



20 September 2025



<https://sicklemia.ueniweb.com>

On September 20, 2025, Fundación Sicklemia, in partnership with Universidad del Sinú (Santillana de los Patios campus) and supported by the WPA, organized an academic and cultural event in Cartagena focused on pediatric patient safety under the theme “¡Seguridad del paciente desde el principio!”. The event gathered 80 participants from academia, health insurers, patient groups, and local authorities. Speakers included Dr. Carlos Céspedes Orozco (DADIS), Dr. Jorge Luis Gutiérrez (Universidad San Buenaventura), and Dra. Ángela Carrasquilla (EPS Coosalud), who discussed policies, education, and insurance roles in pediatric safety. Cultural segments featured a theatrical performance inspired by WPA and Elsevier Foundation’s children’s books and an action call by the “5 Voces, una Ciudad” collective. The event fostered intersectoral collaboration, raised visibility for children with rare diseases, and set commitments for continued joint efforts, with plans to expand participation and international engagement in 2026.



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WPSD 2025 Seminar on Safe Care for Every Newborn and Every Child



Sree Renga Hospital India



India



Chengalpattu, Tamil Nadu



SEARO Region



2 September 2025



<https://www.sreerengahospital.com>

World Patient Safety Day 2025 was observed on September 2 under the theme “Safe Care for Every Newborn and Every Child.” The campaign focused on reducing preventable harm in neonatal and pediatric care by promoting awareness, safety systems, and caregiver engagement. In collaboration with the WPA, Sree Renga Hospital organized activities including poster presentations, quality meetings, newborn safety and breastfeeding training, and the launch of a patient safety project implementing ISQua strategies. Public outreach included a display on weaning diets and awareness sessions for parents. The events involved hospital staff, students, and the public, strengthening awareness and safety practices for newborn and child care. The campaign concluded with symbolic orange balloon displays on September 17, reinforcing commitment to patient safety from the start.



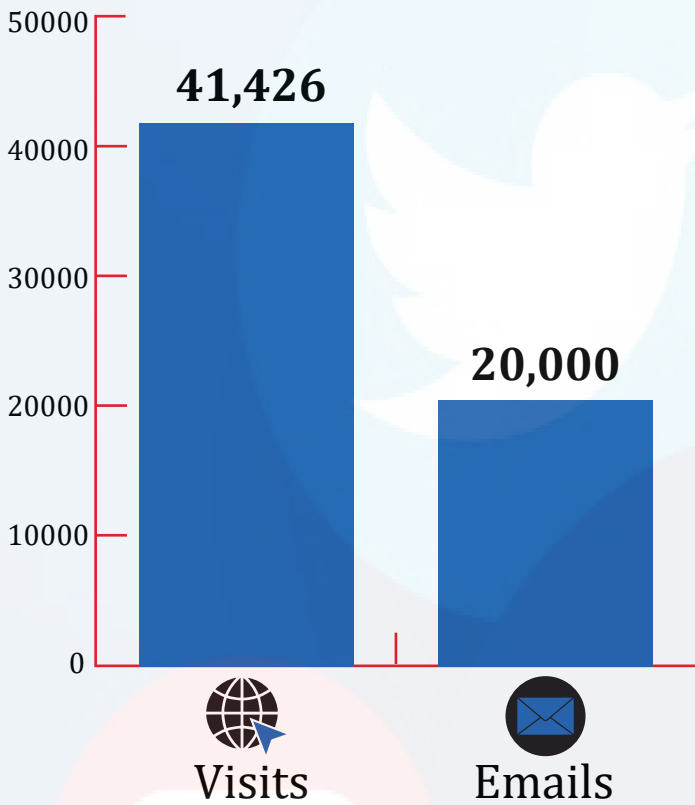
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Global Events Picture Gallery



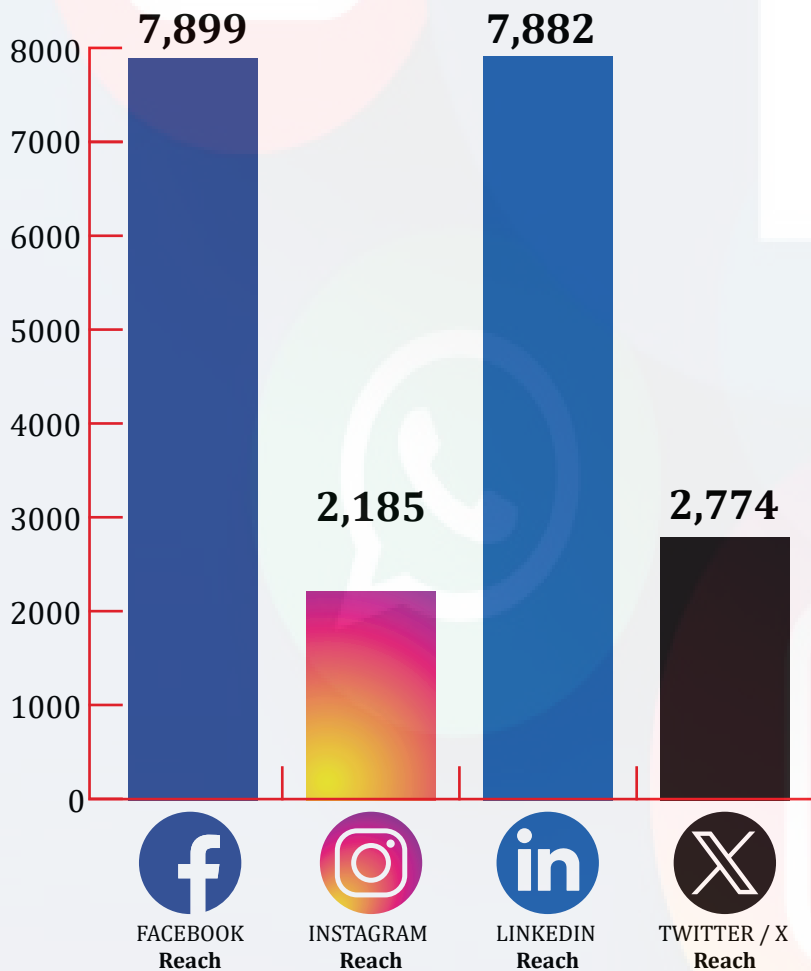
WPSD Web Campaign Analytics



Overall WPSD Campaign Analytics



WPSD Social Media Campaign Analytics





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